

2024 GOLDEN GAVELS

CELEBRATING OUR 30 YEARS

WEDNESDAY, APRIL 17, 2024

RECEPTION 5:30 PM PROGRAM 6:30 PM

FOUR SEASONS HOTEL CHICAGO

120 East Delaware Street, Chicago, IL 60611



GOLDEN GAVEL AWARDEE

Susan Levy

Executive Vice President & General Counsel Northern Trust

Northern Trust is a leading global financial services company headquartered in Chicago, IL, with consolidated assets of \$155 billion and common bank equity capital of \$11.3 billion. Since 2014, Susan has served as their Executive Vice President and General Counsel, overseeing all legal issues relating to Northern Trust's core business – asset servicing, wealth management and investment management – and manages a global legal department consisting of 135 employees. Prior to joining Northern Trust, Susan was with Jenner & Block, LLP (Managing Partner, 2008-2014; Partner, 1990 – 2014; and Associate 1982-1990).

Susan serves on the Hearing Board, Attorney Registration and Disciplinary Commission, Supreme Court of Illinois. She also serves as the Board of Trustees of the Chicago Symphony Orchestra and Board of Trustees of the Ravinia Festival. She earned a B.A., magna cum laude from Cornell University, and her J.D. from Harvard Law School.

Why is universal access to an attorney important?

Our 30 years of experience as a national leader has shown that without legal help, people often make uninformed decisions that have lifechanging implications.

A simple attorney consultation can resolve most legal problems at very low cost, preventing minor problems from escalating into greater harms that impact families, homes and livelihoods.



1993

CARPLS created, Staff Attorney Al Schwartz takes the first hotline call

1995

Publication of the first hotline/legal triage handbook that was used in the development of legal aid hotlines nationwide

1996

CARPLS introduces LIARS (Legal Intake and Referral Software)

2001

CARPLS launches the Domestic Relations Advice Desk, first of a series of courtbased legal resources supporting a growing class of unrepresented litigants in the Cook County court system

2008

CARPLS launches the Administrative Hearings Desk at the City of Chicago Department of Administrative Hearings, takes over management of Municipal Court Advice Desk at the Daley Center

2010

Knowledge Management system created

2013

CARPLS introduces Force4J, its fourthgeneration case management system built on the powerful Salesforce platform

2017

CARPLS launches a statewide hotline serving veterans, service members, and their families as part of a new Illinois Armed Forces Legal Aid Network (IL-AFLAN)

2020

New Lead Illinois, a statewide cannabis record expungement project, and the Cook County Legal Aid for Housing and Debt (CCLAHD) project hotlines launched

2023

CARPLS surpasses one million consultations and celebrates 30 years! Michael Pace President Stout

Amy Van Gelder Vice President Skadden, Arps, Slate, Meagher & Flom LLP

Kyle Hartman Treasurer *CNA*

Kathleen Sweitzer Secretary Trustmark

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Dana O. Williams The Northern Trust Company

David B.H. Williams Williams, Bax & Saltzman, P.C.

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Premium table placement (2 tables of 10) = E-newsletter spotlight feature before

event

- Table signage
- Logo as Presenting Sponsor on all event materials
- Live recognition by emcee
- Present/introduce honoree
- Live remarks/comments during event presentation
- Sponsor listing in event video
- Feature story in newsletter during fiscal year

- Logo in pre- and post-event ads in Chicago Daily Law Bulletin
- Pre-event recognition on CARPLS social media
- Included in press releases
- Reciprocal website link and digital PR
- Category listing in Annual Report

PRESENTING SPONSOR - \$50,000

- Premium table placement(2 tables of 10)
- Table signage
- Live recognition by emcee
- Feature story in newsletter during fiscal year
- E-newsletter spotlight feature before
 event
- Logo on event website
- Logo in pre- and post-event ads in Chicago Daily Law Bulletin

- Logo on print and digital invitations and save the date
- Logo on printed event program
- Logo on event day signage
- Logo in event slideshow
- Pre-event recognition on CARPLS social media
- Included in press releases
- Reciprocal website link and digital PR
- Category listing in Annual Report

EQUITY SPONSOR - \$35,000

- Premium table placement(1 table of 10)
- Table signage
- Live recognition by emcee
- E-newsletter spotlight feature before
 event
- Logo on event website
- Logo in pre- and post-event ads in Chicago Daily Law Bulletin
- Logo on print and digital invitations and save the date

- Logo on printed event program
- Logo on event day signage
- Logo in event slideshow
- Pre-event recognition on CARPLS

social media

- Included in press releases
- Reciprocal website link and digital PR
- Category listing in Annual Report

JUSTICE SPONSOR - \$25,000

- Premium table placement (1 table of 10)
- Table signage
- Live recognition by emcee
- Logo on event website
- Name listing in pre- and post-event Reciprocal website link and digital ads in Chicago Daily Law Bulletin
- Logo on print and digital invitations
 Category listing in Annual Report
- Logo on printed event program

- Logo on event day signage
- Logo in event slideshow
- Included in press releases
- Pre-event recognition on CARPLS social media
- PR

COUNSELOR SPONSOR - \$15,000

- One table of 10
- Table signage
- Live recognition by emcee
- Name listing on event website
- Name listing in pre- and post-event ads in Chicago Daily Law Bulletin
- Name listing on print and digital invitations

- Name listing on printed event program
- Logo on event day signage
- Logo in event slideshow
- Included in press releases
- Reciprocal website link and digital PR
- Category listing in Annual Report

ADVOCATE SPONSOR - \$10,000

- 6 tickets
- Name listing on event website
- Name listing in post-event ad in Chicago Daily Law Bulletin
- Name listing on print and digital invitations
- Name listing on printed event program

- Name listing on event day signage
- Name listing in event slideshow
- Reciprocal website link and digital PR
- Category listing in Annual Report

DEFENDER SPONSOR - \$5,000

- Four tickets
- Name listing on event website
- Name listing on print and digital invitations
- Name listing in post-event ad in Chicago Daily Law Bulletin

- Name listing on event day signage
- Name listing in event slideshow
- Reciprocal website link and digital PR
- Category listing in Annual Report

PARTNER SPONSOR - \$2,500

- Two tickets
- Name listing on event website
- Name listing in post-event ad in Chicago Daily Law Bulletin
- Name listing in event slideshow
- Category listing in Annual Report

GUARDIAN SPONSOR - \$1,000

- FEBRUARY 7th deadline for sponsors of \$25,000+ to be included
 on Save the Date
- FEBRUARY 28th deadline for sponsors of \$2,500+ to be included on invitation
- MARCH 21st deadline for sponsors of \$10,000+ to be included in pre-event ad in Chicago Daily Law Bulletin
 APRIL 17th 2024 GOLDEN GAVEL CELEBRATION

IMPORTANT DATES

CARPLS is a 501 c3 nonprofit organization.

EIN 36-3863573

85 cents of every dollar raised goes into our client services.

For more information on our 2024 Golden Gavel sponsorship opportunities and event details, contact:

Paroma Mukherjee Director of Development Email: pmukherjee@carpls.org Event website: https://www.classy.org/event/golden-gavel-30thanniversary/e528545

Please visit our website at www.carpls.org

CONTACT US







THANK YOU FOR YOUR SUPPORT!